

**|| Know Your Alumni 73 || "Strengthening Public Health Delivery System at Last Mile through Digital Health Interventions"|| 29th Oct. 2025 – 05:00 PM to 06:00 PM IST || Offline**

IIHMRU President Office  
To- Dheeraj Kumar Kaushik  
Dear Dheeraj Kumar Kaushik,

Greetings for the day!!!

Hope this email finds you in great health.

IIHMR University takes the lead to organize a series of **Know Your Alumni Series** specially curated for the students to orient them with the current developments going in the industry and to enhance their skills for comprehending the challenges in the professional arena, as well as to build a strong connection between current and former students. The University is conducting a session on 29<sup>th</sup> Oct. 2025 – 05:00 PM to 06:00 PM IST.

The session will help students to understand “Strengthening Public Health Delivery System at Last Mile through Digital Health Interventions”.

**Guest Speaker: 1:** Dr. Rajeev Singh Dhakad, State Program Manager, Khushi Baby, Jaipur, **Batch- PhD Cohort 3**

**2:** Dr. Kartik Sharma, Deputy Lead- Policy and Government Relations, Khushi Baby, Jaipur **Batch- MBA HM 24 (2019-2021)**

**Title:** “Strengthening Public Health Delivery System at Last Mile through Digital Health Interventions”.

**Welcome:** Ms. Anuradha Banerjee- Executive - Alumni Relations, IIHMR University, Jaipur, Rajasthan, India

**Student Coordinator:** Dr. Raut Pranjali Ashok, Batch: MBA HM-29, Second year, IIHMR University, Jaipur

**Date:** 29<sup>th</sup> Oct. 2025

**Time:** 05:00 PM to 06:00 PM IST

**Mode:** Offline

The Session will be of Approx 45 minutes followed by 15-minute question-answer session (1 Hour duration). The target audience will be the 2<sup>nd</sup> year students of MBA HM, PM, HA & DM. Please reserve your seat 15 minutes before the last-minute hassle.

**KNOW YOUR ALUMNI SERIES**  
To build strong connections  
between current and former  
students

**A Discussion on:**

Strengthening Public Health Delivery  
System at Last Mile through Digital Health  
Interventions

Wednesday, 29th October 2025

05.00 PM-06.00 PM (IST) 

IIHMR University, Jaipur



**WELCOME**  
**Ms. Anuradha Banerjee**

Executive  
Alumni Relations  
IIHMR University, Jaipur



**OUR ALUM**

**Dr. Rajeev Singh Dhakad**  
PhD Cohort 3

State Program Manager  
Khushi Baby, Jaipur

73  
EPISODE



**OUR ALUM**  
**Dr. Kartik Sharma**  
MBA HM 24 (2019-2021)

Deputy Lead- Policy and  
Government Relations  
Khushi Baby, Jaipur

74  
EPISODE



**Student Coordinator**  
**Dr. Raut Pranali Ashok**

MBA HM 29  
IIHMR University  
Jaipur

75  
EPISODE



**Student Coordinator**  
**Dr. Raut Pranali Ashok**

MBA HM 29  
IIHMR University  
Jaipur

76  
EPISODE

Thanks and Regards



**President Office**

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Near Sanganer Airport | Jaipur – 302029

**E:** [presidentoffice@iihmr.edu.in](mailto:presidentoffice@iihmr.edu.in) | **W:** [www.iihmr.edu.in](http://www.iihmr.edu.in)

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**IIHMR UNIVERSITY, JAIPUR**  
**EVENT OUTCOME REPORT**  
**“Know Your Alumni Episode 73”**

<b>“Know Your Alumni Episode 73”</b>
<b>TOPIC:</b> “Strengthening Public Health Delivery Systems at the Last Mile through Digital Health Interventions.”
<b>DATE:</b> 29 <sup>th</sup> October 2025 from 5:00 pm to 7:30 pm.
<b>VENUE:</b> IIHMR University, Jaipur, India
<b>SPEAKER:</b> Dr. Rajeev Singh Dhakad, State Program Manager at Khushi Baby (PhD Cohort 3)  Dr. Kartik Sharma, Deputy Lead – Policy & Government Relations at Khushi Baby (Alumnus, MBA Hospital & Health Management Batch 2019-21)
<b>NUMBER OF PARTICIPANTS:</b> 75 Participants
<b>INTRODUCTION:</b> IIHMR University, Jaipur, hosted an insightful "Know Your Alumni" session featuring two distinguished alumni working with Khushi Baby, Dr. Rajeev Singh Dhakad and Dr. Kartik Sharma. The session focused on the critical topic of "Strengthening Public Health Delivery Systems at the Last Mile through Digital Health Interventions." The speakers shared their on-ground experiences and strategic insights into how digital health tools are being leveraged to improve healthcare access and outcomes for underserved populations, particularly in remote and rural areas. They detailed the operational challenges and successes of implementing technology-driven public health programs.
<b>OBJECTIVE:</b>  The primary objectives of the session were: <ul style="list-style-type: none"><li>• To provide students with practical insights into the application of digital health in public health.</li><li>• To showcase the work of Khushi Baby in strengthening last-mile service delivery.</li><li>• To discuss the challenges and opportunities in implementing digital health interventions.</li><li>• To outline potential career pathways for public health professionals in the digital health sector.</li><li>• To elaborate on the skillsets (e.g., data analytics, program management, policy advocacy) required for a career in health-tech and public health policy.</li><li>• </li></ul>

## Salient Novel Points Covered:

### ROLE

- Dr. Rajeev Singh Dhakad: State Program Manager at Khushi Baby
- Dr. Kartik Sharma: Deputy Lead – Policy & Government Relations at Khushi Baby

### KEY TAKEAWAY POINTS FROM THE SESSION:

- Importance of Context: Digital health solutions must be designed with a deep understanding of the local context, user (ASHA/ANM) capabilities, and existing infrastructure constraints.
- Data-Driven Decision Making: The power of digital health lies in its ability to capture real-time data from the last mile, enabling program managers and policymakers to make informed, timely decisions.
- Interoperability: Integrating digital tools with existing government health systems (like RCH portal) is crucial for sustainability and scalability.
- User-Centric Design: Successful adoption hinges on creating simple, intuitive, and value-adding tools for frontline health workers, reducing their burden rather than increasing it.
- Policy & Advocacy: Effective government and policy relations are essential to scale interventions and create a supportive ecosystem for digital health.
- Beyond Tech: Technology is an enabler; success is equally dependent on robust training, supportive supervision, and strong community engagement.
- Career Opportunities: The intersection of public health, data science, and policy is a rapidly growing field with significant opportunities for students.

**Q&A and Interactive Session:** The interactive Q&A session with Dr. Dhakad and Dr. Sharma centered on the practical realities of working in the public health-tech domain. Students inquired about the scalability of digital health projects and the challenges of ensuring data quality and privacy in low-resource settings. Several questions focused on the specific technologies used by Khushi Baby, such as AI for beneficiary identification and NFC-based tracking. Students were particularly interested in the career transition from academic/hospital settings to program management and policy advocacy roles. The speakers also shared advice on how to build a strong profile for a career in public health policy, emphasizing the importance of field experience, data analysis skills, and strong communication abilities.

### Future Scope:

1. **AI in Public Health:** Increasing use of Artificial Intelligence and Machine Learning for predictive analytics in disease outbreaks and maternal & child health.
2. **Integration of Services:** A move towards comprehensive digital platforms that integrate various public health programs (e.g., MCH, NCDs, immunisation) on a single platform.
3. **Policy Frameworks:** Development of robust government policies to support the ethical implementation and scaling of proven digital health interventions.
4. **Public-Private Partnerships:** Growing collaboration between tech innovators (like Khushi Baby), NGOs, and government bodies to achieve public health goals.

5. **Skill Development:** An increasing demand for public health professionals who possess both domain knowledge and digital literacy to manage and lead these technology-driven programs.

**Appropriate caption for the webinar:** “Alumni Insights: Driving Last-Mile Health Delivery with Digital Innovation”

The graphic is a promotional image for a webinar. At the top right, the IIHMR University logo is displayed with the text "IIHMR UNIVERSITY" and "JAIPUR". On the right side, a vertical column shows episode numbers: 73 (orange), 74 (blue), 75 (grey), and 76 (blue). The main title "KNOW YOUR ALUMNI SERIES" is in bold, with a subtitle "To build strong connections between current and former students". Below this, the discussion topic is "A Discussion on: Strengthening Public Health Delivery System at Last Mile through Digital Health Interventions". The date and time are listed as "Wednesday, 29th October 2025" and "05.00 PM-06.00 PM (IST)". The location is "IIHMR University, Jaipur". A small Indian flag icon is present. On the left, there is a welcome message for "Ms. Anuradha Banerjee" with her title "Executive Alumni Relations IIHMR University, Jaipur". On the right, three alumni are profiled: "Dr. Rajeev Singh Dhakad" (PhD Cohort 3, State Program Manager at Khushi Baby, Jaipur), "Dr. Kartik Sharma" (MBA HM 24 (2019-2021), Deputy Lead- Policy and Government Relations at Khushi Baby, Jaipur), and "Student Coordinator Dr. Raut Pranjali Ashok" (MBA HM 29, IIHMR University, Jaipur). The background features a blue and orange spiral notebook binding design.

**KNOW YOUR ALUMNI SERIES**  
To build strong connections between current and former students

**A Discussion on:**  
Strengthening Public Health Delivery System at Last Mile through Digital Health Interventions

**Wednesday, 29th October 2025**  
05.00 PM-06.00 PM (IST)

**IIHMR University, Jaipur**

**WELCOME**  
**Ms. Anuradha Banerjee**  
Executive  
Alumni Relations  
IIHMR University, Jaipur

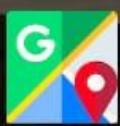
**OUR ALUM**  
**Dr. Rajeev Singh Dhakad**  
PhD Cohort 3  
State Program Manager  
Khushi Baby, Jaipur

**OUR ALUM**  
**Dr. Kartik Sharma**  
MBA HM 24 (2019-2021)  
Deputy Lead- Policy and  
Government Relations  
Khushi Baby, Jaipur

**Student Coordinator**  
**Dr. Raut Pranjali Ashok**  
MBA HM 29  
IIHMR University  
Jaipur

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**Jaipur Division, Rajasthan, India**

**Latitude 26.8213° N**

**Longitude 75.8159° E**

**29 October 2025, Wednesday**

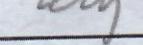
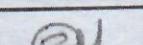




## Know Your Alumni 73

Date: 29/10/2025 (05:00 PM to 06:00 PM)

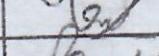
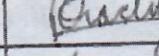
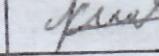
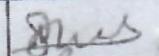
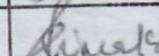
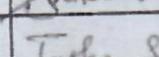
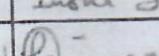
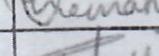
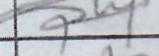
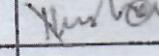
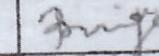
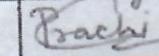
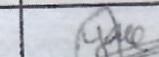
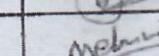
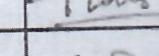
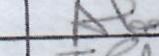
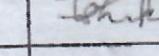
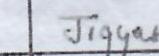
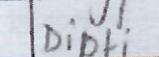
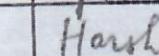
### Attendance Sheet

Sr. No.	Students Name	Stream with Batch	Sign
1	Archana Mahato	HEM (2nd year)	
2	Nishi Manu Jacob	HEM (2nd year)	
3	Kadhika Sree M	HEM (2nd year)	
4	Pratiktha Singh	HEM (2nd year)	
5	Aashi Rajwani	HEM (2nd year)	
6	Vaishnavi Joshi	HEM (2nd year)	
7	Tejaswini Thakare	HEM (2nd year)	
8	Vijya Singh	HEM (2nd year)	
9	Pratyasha Dasgupta	HM (1st Year)	
10	Saptak Banerjee	HM 1st year	
11	Neha Singh	HM (3rd year)	
12	Aditya Vyas	HM (1st year)	
13	Nitish K. Tiwari	HM (2nd Year)	
14	Paromar	HM (2nd year)	
15	Smit Patel	HA (2nd year)	
16	Divya Rani	HM (2nd Year)	
17	Ashish	HM (1st Year)	
18	Ahubhab	HM (1st Year)	
19	Shivam Bhattray	HA (2nd Year)	
20	Aastha Gang	HA (1st Year)	
21	Shubham Soman	HA (1st Year)	
22	Ravi Kumar Rai	HM (1st Year)	
23	Jagran Ghosh	HA (1st YEAR)	
24	Omang Gupta	HM (2nd Year)	
25	Khushi Yadav	HM (2nd Year)	
26	Divya Gupta	HM (2nd year)	

## Know Your Alumni 73

Date: 29/10/2025 (05:00 PM to 06:00 PM)

### Attendance Sheet

Sr. No.	Students Name	Stream with Batch	Sign
28	Pranjali Raut	HM 29	
29	Patkar Meera Sachin	HM (1st year)	
30	Tejveree Dave	HM (1st year)	
31	Utkarsh Rajuishi	HM (1st year)	
32	YASH	PM (1st year)	
33	Prachi Jain	HM (1st year)	
34	Kunal Jayswal	DM (1st year)	
35	Ishika Gupta	HM (1st year)	
36	Himakshi Kardam	HM (1st year)	
37	Insha Shamoli	HM (1st year)	
38	Himanshi Agarwal	HM (1st year)	
39	Shreya Tiwari	MPH (1st year)	
40	Nimisha Mehetkar	MPH (1st year)	
41	Priya	MPH (1st year)	
42	Prachi	MPH (1st year)	
43	Hrishikesh Mehite	PM (1st year)	
44	Mehul Agarwal	DM (1st year)	
45	Harsh Kumar Sharma	PM (1st year)	
46	Abhihar	HM (1st year)	
47	Ishika Jhori	HM (1st year)	
48	Jigyasana	HM (1st year)	
49	Dipti	HM (1st year)	
50	Harsh	HM (1st year)	
51	Aadi Singh	HM (1st year)	
52	Balasubramaniyan P	HM (1st year)	
53	Shreya Soni	HM (1st year)	
54	Khitish Sahu	HM (1st year)	

## Know Your Alumni 73

Date: 29/10/2025 (05:00 PM to 06:30PM)

### Attendance Sheet

Sr. No.	Students Name	Stream with Batch	Sign
55	Ankita Jadhav.	HM (1 <sup>st</sup> year)	<i>Ankita</i>
56	Pratik Chauhan.	HM (1 <sup>st</sup> year)	<i>Pratik</i>
57	Aditi Ambekar.	HM (1 <sup>st</sup> year)	<i>Aditi</i>
58	Tijyashana Kumari	HM (1 <sup>st</sup> year)	<i>JK</i>
59	Karthik Dinkar	HM (1 <sup>st</sup> Yr)	<i>Karthik</i>
60	Niranjan	HM (1 <sup>st</sup> Yr)	<i>Niranjan</i>
61	Ayushi Sandeep	HM (1 <sup>st</sup> year)	<i>Ayushi</i>
62	Dr. Ashitosh Nagale	HM (1 <sup>st</sup> year)	<i>Bashitosh</i>
63	Rutile (S. Arha)	HM SEC-A (1 <sup>st</sup> year)	<i>Rutile</i>
64	Dr. Sujeet Patil	HM-B (1 <sup>st</sup> year)	<i>Sujeet</i>
65	Monali Chute	MPH (1 <sup>st</sup> year)	<i>Monali</i>
66	Dr. Anupama Yadav	MPH (1 <sup>st</sup> yr)	<i>Anupama</i>
67	Moni Sahay	MPH (1 <sup>st</sup> year)	<i>Moni</i>
68	Pankhudi Tank	MBA HM (1 <sup>st</sup> year)	<i>Pankhudi</i>
69	ARPANA KURWATI	MPH (1 <sup>st</sup> year)	<i>ARPANA</i>
70	CHRISTINA MARIA	MPH (1 <sup>st</sup> year)	<i>Christina</i>
71	DHRUTI PANCHOLI	MBA HM Sec-B (1 <sup>st</sup> year)	<i>Dhruti</i>
72	KRITIKA ARVIND	MBA HM Sec-A (1 <sup>st</sup> year)	<i>Kritika</i>
73	SIDDHI GANATRA	MBA HM Sec-A (1 <sup>st</sup> year)	<i>Siddhi</i>
74	Dheeraj Kumar Kaurik	MBA HM 2 <sup>nd</sup> year	<i>Dheeraj</i>
75	Phupesh <sup>Joan</sup> Rayamajhi	MBA DM 1 <sup>st</sup> yr	<i>Phupesh</i>
76			
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78			
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